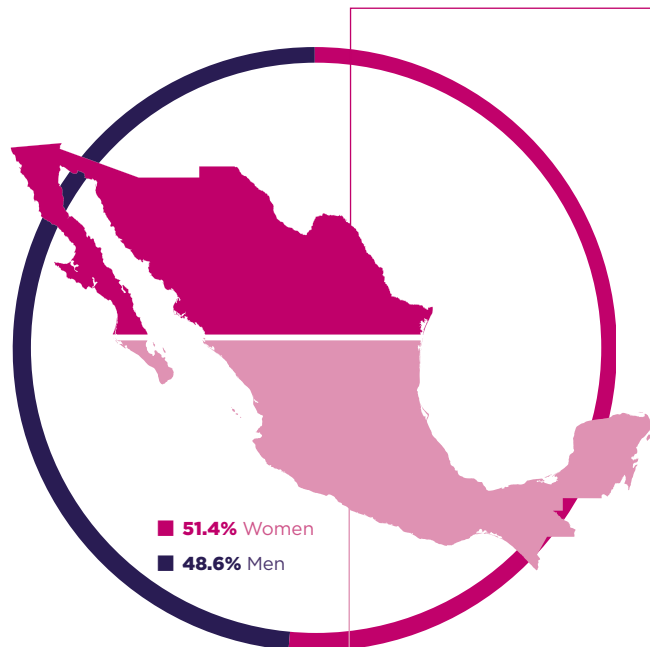


## AN EQUAL WORLD IS A BETTER WORLD: THE ROAD TO ERASE INEQUALITY

An equal world is a better place for everyone and we are committed to do everything in our power to achieve equality. This commitment to the pursuit of diversity and gender equality means rethinking our motivation, inspiration and leadership. As a company working with business and political leaders across Mexico's main industries, we see that most key decision-makers are already addressing gender

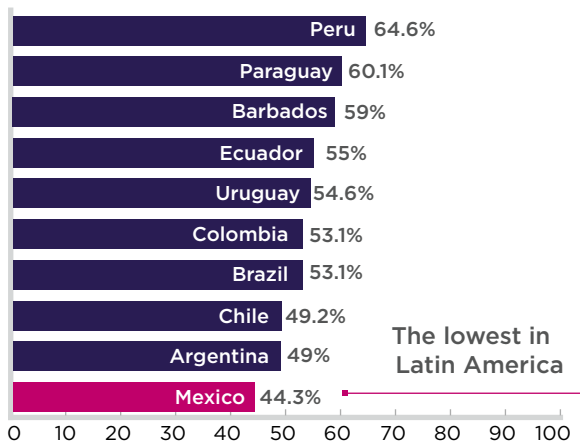
inequality. But a glance at our interviewee's and speaker's genders shows that there still is a long way to go. Gender inequality is often presented as a list of statistics showing inequality between men and women in the workplace. We believe that gender equality not only is common sense; it makes business sense too. It is time to unleash the power of women. An equal world is a better place for everyone.

### MEXICO'S TOTAL POPULATION



# 44.3%

of Mexican women are part of the workforce



# 55.6%

of Mexican women are excluded from the workforce



Salary disparity is nonexistent. Similar positions receive the same salary without gender discrimination.

# 43%

of Mexico Business employees are men



# 57%

of Mexico Business employees are women



Our candidate selection process takes into account ability and talent regardless of gender and opportunities are offered equally to men and women.